

Rep Order# 6815978 Ver# 1 Mod# 0 Status Confirmed
EC'd Yes

1139 Printed: 05/29/2012 8:48 AM
Last Received: 05/21/2012 2:21 PM
Showing Buvlines: All Lines

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Station KSNV-TV LAS VEGAS, NV.
Advertiser () JOE HECK 4 CONGRESS
Product JOE HECK 4 CONGRESS
Estimate# 2214
Buyer KEGAN BERAN
Phone#

Agency () STRATEGIC MEDIA PLACEMENT
7669 STAGERS LOOP
DELAWARE, OH 43015
Agency C/P/Z/E /1/2014
Flight Dates 10/22/2012 - 10/28/2012
Hiatus Weeks

Rep Firm
Sales Office () PHILADELPHIA
Salesperson () AMY MCCREARY
Salesperson Phone# 215-568-6540
Salesperson FAX# 215-568-1845

CONTRACT COMMENT

JOE HECK D3 SC=*

LIT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total
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1	M-F	5A-6A	:30	\$200.00	10/22-10/26	5	1	5	5	\$1,000	

3	M-F	7A-9A	Buyline Comment: TODAY							
4	M-F	9A-10A								
5	M-F	10A-11A	Buyline Comment: TODAY11	:30	\$225.00	10/22-10/26	5	1	5	\$1,125.00
6	M-F	12P-1230P	Buyline Comment: NEWS	:30	\$175.00	10/22-10/26	5	1	5	\$875.00
7	M-F	3P-4P	Buyline Comment: PHLL	:30	\$225.00	10/22-10/26	5	1	5	\$1,125.00
8	M-F	5P-630P	Buyline Comment: NEWS	:30	\$250.00	10/22-10/26	2	1	2	\$500.00
9	M-F	630P-7P	Buyline Comment: JEP	:30	\$575.00	10/22-10/26	15	1	15	\$8,625.00
10	M-F	7P-730P	Buyline Comment: WHEEL	:30	\$795.00	10/22-10/26	5	1	5	\$3,975.00

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Traffic Order# 102139 Last Received: Printed: 05/29/2012 8:48 AM
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Advertiser () JOE HECK 4 CONGRESS
Product JOE HECK 4 CONGRESS
Estimate# 2214
Buyer KEGAN BERAN
Phone#
Fax#

Agency () STRATEGIC MEDIA PLACEMENT
7669 STAGERS LOOP
DELAWARE, OH 43015
Agency C/P/LP2/E
Flight Dates //2214
Hiatus Weeks
10/22/2012 - 10/28/2012
Salesperson Phone# 215-568-6540
Salesperson FAX# 215-568-1845

-SALES MONTHLY TOTALS-

Oct 12: 87 / \$39,725.00

Sales Totals: 87 / \$39,725.00

Station Totals: 87 / \$39,725.00

Lines not sent/rclid/rtrn: 0 / \$0.00

-COMPETITIVE-

Market Totals	CATV	KBLR	KING	KLAS	KSNV	KVVU
\$107,365	0%	0%	0%	27%	37%	16%
KTNN	20%	KTUD	0%	KVCM	0%	
XXXX	0%					

-COMPETITIVE COMMENTS-

NEW ORDER
EST SHARES

Books NOV12
Demos RA35+

- CREDIT RISK -
CASH IN ADVANCE